Get your aprons on!

Your guide to having a bake-tastic autumn fundraiser for Marie Curie

Thanks for baking a difference for Marie Curie. Here's how to make your fundraising a piece of cake. And the icing on that cake? The money you'll raise will help us provide vital end of life care and support.

Plan a bake off or throw a bake sale

Fancy yourself as a star baker? Challenge friends, family or colleagues to a bake off. Set an entry fee and sell the results. Or throw a cake sale at work, your children's school or any groups you're in.



Mix it up

Spice things up with a pumpkin pie; get creative with autumnal flavours; remember a loved one with their favourite bake. You can always decorate your cakes and cappuccinos with your free Marie Curie daffodil cake stencil! If you need some baking inspiration, download our celebrity recipe pack with delicious treats like the Hairy Biker's peach and raspberry galette, Melissa Hemsley's chocolate peanut bars and Fay Ripley's best-ever chocolate banana bread.

Raise the dough

Set up a JustGiving page to share your plans and collect donations. Add a target, photo and why you're supporting Marie Curie to boost fundraising by up to 40%. Tell your workplace too – some will match your total or donate.

Spread the word

Let everyone know about your fundraiser on social media, WhatsApp groups and email, including your JustGiving link.

You can also download posters, invitations and social media tiles.

Set the scene

We've got cake flags, cake signs to label your tasty treats and bunting for you to download and print out to help your bakes rise to the occasion!

Bank your donations

Pay in any cash donations by phone on 0800 716 146. Or send a cheque to Marie Curie Supporter Relations Team, PO Box 23897, 14 Links Place, Edinburgh EH6 9AB. Please include a note with your full name and how the funds were raised, so that we can thank you.

The finishing touches

Add offline donations to your online fundraising page total so your supporters can see how much you've raised. And don't forget to thank them and let them know what a difference they're making.

Thank you! You're a star baker.

Find all your downloads here!

Charity reg no. 207994 (England & Wales), SC038731 (Scotland). P146c

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