A better end of life for all, made possible by you



Thank you so much for choosing to include a gift in your Will to Marie Curie. I'm so grateful you've chosen to ensure more people have a good end of life experience in the future.

By including a gift in your Will, you're showing those you love what you value and how you want to be remembered. It means so much to us that you value Marie Curie so highly to include this gift.

Your gift will help us continue to provide end of life care long into the future. It will help us ease people's pain, retain their dignity and support their loved ones. Thanks to you, they'll be able to rely on the care and support of a Marie Curie Nurse or Healthcare Assistant, at home or in one of our hospices, and they'll be able to choose where and how they want to spend their final days.

Your gift means you're a part of Marie Curie's ongoing story. Your generosity will live on in moments of care, comfort and compassion.

Thank you,



Matthew Reed
Chief Executive

Thank you for helping to provide vital care. We couldn't do it without you.

Your decision to include a gift to Marie Curie in your Will is an incredibly meaningful one.

It shows that you believe that everyone deserves a good experience at the end of life – whatever the illness, wherever they are. That people should be comfortable, their pain and other symptoms managed, personal wishes respected, and their family and loved ones get the help and support they need.



Gifts in Wills are vital to everything we do

A message of thanks from Marie Curie Nurse, Kim Fowler

“In the future, you’ll help more people like those I care for at the Marie Curie Hospice, West Midlands, to make the most of their final days. That means ensuring they have one-to-one, dedicated care, where we get to know someone, their life, their hopes and how they want to spend their final moments.

“I remember one lady at the hospice who shared with me her sadness that she wasn’t going to be around for Christmas, especially to give her grandson his presents.

“It was about October time then but as a surprise, I decorated one of the rooms in the hospice as a Christmas grotto. One of the lady’s friends dressed up as Santa, and we brought the gifts in for her to give. We wheeled the lady’s bed into the room, and you could see how comforted she was. Her family and grandson were there, and the room had a magical atmosphere. The lady died that evening, but some of her final moments were filled with comfort and joy.

“This is just one example of the incredible moments that your kindness will make possible in the future.”



Every day, Marie Curie Nurse Kim sees the difference gifts in Wills make at the Marie Curie Hospice, West Midlands.

You'll help make our care possible in homes for years to come

A message of thanks from Marie Curie Healthcare Assistant Rachel Moore

"For so many people, there's nothing more important than spending their last days at home where they feel most comfortable.

"I'm so grateful that you've included a gift in your Will to Marie Curie, like I have.

"Recently, I drove home from a shift with a patient who was an artist. He was paraplegic due to his illness and couldn't paint any more. He knew he was dying, and his partner was completely exhausted. I went in there and reassured them, and I encouraged his partner to get some sleep. She had become very confident in my abilities and in the morning, she was just so grateful. Every morning, I drive home and I think, "this is such a worthwhile job."

"It really is a privilege to do it. I'm fussy about my home, so I understand that letting people into your home that you've never met before and trusting them with your loved one is not an easy thing to do. Through the gift in your Will, you're helping people with any terminal illness stay in the place they want, while providing vital support to their loved ones too.

"A good end of life experience means someone can die where they want, maintain their dignity, and a sense of peace, and feel safe. Thank you for supporting end of life care."



In the future, your gift will help Marie Curie Healthcare Assistants like Rachel to provide support at home.

How far-reaching gifts in Wills can be

Our research project, Dying in Poverty, is one example of the research your gift could help fund in the future.

This national study was conducted by researchers, Dr Juliet Stone and Dr Elaine Robinson, at Loughborough University's Centre for Research in Social Policy, in collaboration with Marie Curie.

The study investigated those who die in poverty and the pathways that lead them there. Marie Curie used this to develop recommendations to ensure everyone can live with dignity to the end of their lives.

Key findings



More than **300 people die in poverty every day** – 111,000 per year.



A social tariff could prevent up to **54,000** people dying in fuel poverty.



Women are more likely to die in poverty than men.

110,000

people over 65 **die in fuel poverty** every year.

47%

of **Black people** who die while still of working age **face poverty at the end of life**.



If planned rises to the State Pension Age go ahead, over **15,000 people** a year **will die before accessing the State Pension**.



Of those who died in 2023, **28% of working-age people** and **16% of pension-aged people** did so in poverty



Simona and David's story

Simona's husband, David, died in June 2024 from a stage four glioblastoma. She has two children, aged 16 and 18.

"We knew straight away that David's diagnosis was terminal, and he was given six months to live.

"All the medical equipment he needed was electric. It really raised the cost of our energy bills. His condition meant that he was constantly cold, so we had to keep the heating on all the time. He also had a hospital mattress that had a pump to change his position and help to avoid bed sores. This needed to be on all the time.

"Families who have a loved one with a terminal illness need a cap on energy bills. Their loved ones depend on this equipment, and they need reassurance that they can keep the generators on that are powering all this equipment without worrying about the cost."

The impact of our study

We've made vital recommendations for improving the support provided to those close to people living with a terminal illness at the time of death and during bereavement.

Recommendations from the study:

- Establishing a joint action plan to end poverty and fuel poverty at the end of life across the UK
- Creating a social tariff, and more consistent rebate schemes for at-home medical devices, to cut bills.

Impact of the study:

As a result of our research, Manchester City Council has introduced new policy to support low-income households with someone with a terminal illness through council tax.

This research will ensure more people get a better end of life experience without financial pressures adding further strain and worry.

It shows how much a gift in your Will can achieve.

Diane's story

"Kind people like you helped make my husband Jeremy's wishes come true"

Marie Curie supporter, Diane Meazey, explains the difference gifts in Wills made to her and her family.

"My husband Jeremy was cared for at the Marie Curie Hospice, Cardiff and the Vale. In the week before he died, he said he wanted us to get married. One of the nurses overheard and said we could get married at the hospice.

"It was such a lovely day. Although he was really weak, he managed to get into a suit, and I bought a new red dress. The nurses pushed two beds together and put 'Just Married' across the back of them. There were little hearts all over the room – it was so lovely.

"That wasn't the first time Marie Curie has been there for my family. My dad left a gift in his Will because he was so grateful for the care my mum had when she was in the hospice with bowel cancer. I know Dad's gift will help more people to spend their last moments how and where they want to, and that's a great comfort."



Jeremy and Diane making the most of their time together

Martin's story

Martin explains why he wanted to give back to those who helped him and his wife, Sarah.

"Like you, I've chosen to include a gift to Marie Curie in my Will."

"When my wife Sarah's cancer returned, we were lucky enough to have the wonderful Suzanne appear from Marie Curie. Her home visits gave me time to relax and not be a carer for a few hours.

"Sarah looked forward to her visits. She saw Suzanne as a friend, someone she could speak to openly and get advice from about what was happening to her. Suzanne would always arrive with a big smile, put the kettle on and chat away like she'd known us forever.

"Once my wife had passed away and I re-wrote my Will, I wanted to give something back to the people who helped me and my family, and to hopefully help someone in the future, so I made a pledge to Marie Curie in my Will. I hope other people will get solace with Marie Curie's help once I'm gone."



Martin and Sarah

More than a third of our voluntary income is funded by gifts in Wills.

They help ensure we can be there to care for people who will one day need us. Thanks to your gift, more people in the future can receive the care they need.

Thank you

Your golden daffodil pin



If you'd like to receive your golden daffodil pin – a small token of our thanks – simply reply directly to this email and provide your postal address. Providing your details to receive the golden daffodil pin will not affect your existing marketing preferences.

Charity reg no. 207994 (England & Wales), SC038731 (Scotland) N357v_Aug2025 DM7338

Registered with FUNDRAISING REGULATOR