

# Time to Dress Yellow!

Your guide to dressing yellow and hosting a successful Great Daffodil Appeal fundraiser



**Thanks for wearing yellow for Marie Curie this March. Here's how to make your fundraising shine and help fund expert care for more people at the end of life.**

## Where and when?

Hold your fundraiser wherever suits you – at home, at your club or community group venue, at work, or even in your local pub (with the landlord's agreement). Invite everyone to wear yellow in a nod to Marie Curie's daffodil. People could simply wear yellow accessories, dig out their best yellow top, or go the whole hog and dress head to toe in yellow. You could get your pets involved too!

## Ask for donations to take part

Collect donations from people who want to join in the fun. It's the easiest way to kick start your fundraising.

## Boost your fundraising

Set up a [JustGiving page](#) to share your plans, collect entry fees and extra donations. Add a target, photo and why you're supporting Marie Curie to supercharge your fundraising by up to 40%. Tell your workplace too – some will match your total or donate.

## Spread the word

Let everyone know about your fundraiser on social media, WhatsApp groups and email, asking people to take part or sponsor you. Don't forget to include your JustGiving link. You can also download posters, invitations and social media tiles.

## Prizes worth going yellow for

Why not offer a prize for the best dressed person or least creative outfit? Give out yellow prizes, like a tasty treat or drink, or ask local businesses to provide some items. Mention the prizes on your invitation – it might just get more people signing up!

## Say hello to yellow!

Make your fundraiser even brighter by downloading our daffodil glasses, selfie props and bunting. Organise some yellow themed fundraising activities, like a tombola, raffle, quiz, craft contest or art challenge! To really set the scene, add yellow food

and a playlist (think Coldplay and The Beatles).

## Bank your donations

Pay in any cash donations by phone on 0800 716 146. Or send a cheque to Marie Curie Supporter Relations Team, PO Box 23897, 14 Links Place, Edinburgh EH6 9AB. Please include a note with your full name and how the funds were raised, so that we can thank you.

## The finishing touches

Add offline donations to your online fundraising page so everyone can see how much you've raised. Remember to thank them for fundraising to help bring vital end of life care to more people.

## Thank you so much for dressing yellow for Marie Curie.

[Find all your free materials here!](#)

