



Marie
Curie

Let's get

fundraising!

Kathy Loughridge's mum was cared for at the Marie Curie Hospice in Belfast, and her sister Ann by Marie Curie Nurses at home, after they were both diagnosed with terminal cancer.

“It’s hard to describe the pain of losing half my family so quickly – it took a long time to come to terms with our loss.

“I wanted to do something to repay Marie Curie for their care and compassion. I’ve learnt that life does go on and from a very bad situation, good can happen. It’s a wonderful feeling to give back and help other families.”

Kathy’s walk raised **£9,000**, which could fund **391 hours of Marie Curie nursing care**. Her family have also organised a fashion show, a zip wire across the Lagan and a mud run to raise money.



We're rooting for you!

In this booklet you'll find inspiring stories from people who've raised money for us in all sorts of wonderful ways. It's also full of tips and tricks to help make your fundraising a smashing success.

Whether you're a baker, knitter, swimmer or quizzer, now's the time to put your skills to use for our vital cause. And if you're feeling stuck for ideas, visit mariecurie.org.uk/fundraisingideas for some inspiration.

Whatever you choose to do, we're here to support you every step of the way!

And the best part? You'll be making a difference to people at the end of life, no matter the illness. Thank you for supporting Marie Curie.



Remember to tag us in photos of your fundraising activity using [@MarieCurieUK](https://www.instagram.com/MarieCurieUK) or [#MarieCurieUK](https://twitter.com/MarieCurieUK). You can also send photos to fundraising@mariecurie.org.uk



Five steps to SUCCESS

Cloé took part in a Twitch stream in memory of her grandad, Colin, who was cared for by Marie Curie Nurses at the end of his life.

“Fundraising feels like a nice way to respect my grandad. It’s a way to keep talking about him, grief and Marie Curie. It just feels like the right thing to do.”

Cloé’s charity stream raised **£1,371**, which could fund **59 hours of nursing care.**

Once you’ve decided what you’d like to do, it’s time to get started!

1 Plan it

Whether your fundraiser is big or small, you’ll need to put some thought into planning – from who’s coming to where you’ll host it. If you’ve got questions or need support with your fundraiser, email us at fundraising@mariecurie.org.uk

2 Share it

Share your fundraiser with your friends, family and colleagues on social media. And don’t forget to use our posters to make your event stand out. Find everything you need at mariecurie.org.uk/materials

3 Pay it in

It's time to collect your donations and tally up your total. If you've used JustGiving, your donations will already be with us. If you've collected donations yourself, check out the sponsorship and donation form enclosed in your pack.

4 Take it all in

You've done something amazing for people living with a terminal illness, and those close to them. We can't thank you enough for your support. We'd love to hear your story – get in touch and let us know why you raised vital funds for Marie Curie and how your fundraiser went.

5 Ready for an encore?

If your event was a hit, why not make it a regular thing? You can always bring in new elements to keep your fundraiser feeling fresh.

Boost your fundraising



Set up a JustGiving page

This is the quickest and simplest way to let people know you're raising money. Visit [justgiving.com/mariecurie](https://www.justgiving.com/mariecurie) and follow the instructions to get started. By adding a target, photo and story about why you're fundraising for Marie Curie, you could raise 40% more!



Organise a sweepstake

A sweepstake is a really easy way to add a bit of competitive fun to your fundraising. You can start with something simple like guessing how many sweets are in a jar. You'll find a sweepstake sheet included in this pack.



Bring in businesses

Reach out to local businesses and see if they'd be willing to help. They could match your donations to double your fundraising efforts or let you use their space to host your fundraiser.



Share with your local communities

Find out how your local community centre could get involved or support you with your fundraiser. This would be a great place to leave a collection tin or bucket you could collect on a weekly basis. Get in touch with us at **fundraising@mariecurie.org.uk** to request a tin.



Make it personal

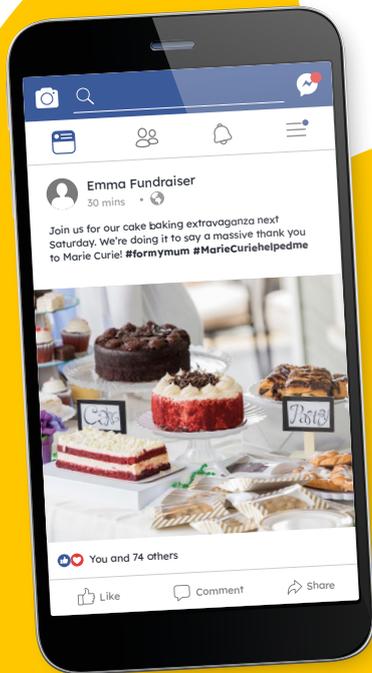
Send a personalised message or video to your friends and family telling them what you're doing and why, so that they can support you.



Gift Aid it

Gift Aid allows charities like Marie Curie to claim 25p for every £1 you donate. That's a whole 25% on top of what you raise. Make sure that when people donate, they complete the Gift Aid declaration on your sponsor form, JustGiving page or the donation form included in this pack.

Shout about it



Well, not literally – unless you want to! Sharing your fundraiser on social media can send your donations soaring.

Here's how you can do it:

1. Keep reminding people what you're doing by sharing your JustGiving page if you have one.
2. Post in any group chats you're a part of and ask members to donate.
3. Share your fundraising page with your networks on social media. Start a hashtag on Twitter or Instagram to track your progress and increase your reach.
4. Take loads of photos of your fundraiser to share afterwards.
5. Thank people for donating. It means a lot and might remind someone else to donate too!

Safety first

Whatever you're planning, it's vital that you keep safe and legal. So let's go through some health and safety basics.

Raffles

Raffles are a great way to drum up funds, but make sure you're aware of the legalities beforehand. Find the latest advice and guidance at gamblingcommission.gov.uk

Food hygiene

Whether you're selling cupcakes or putting on a three-course dinner, food safety laws will apply. Check in with food.gov.uk to be on the safe side.

Collecting money

If you're carrying out public street collections yourself, you'll need to obtain a licence

from your local council first. We recommend that another person is present when you're counting donations.

Insurance and licensing

Although we're here to help, we aren't responsible for your event and can't accept any liability. We recommend that you check with your local authority whether you need any special licences.

For more health and safety advice, visit mariecurie.org.uk/legal or if you're unsure about anything, give us a call on **0800 716 146**.



After Chan's husband received one night of care from a Marie Curie Nurse, she's been soaring to great heights in support of Marie Curie.

"At 10pm exactly the Marie Curie Nurse walked in the door," she recalled. "We sat in the lounge, and I probably talked to that lady more than I've talked to anybody."

Chan's wing walk raised **over £5,500** – which could fund **239 hours of nursing care**.



You did it!



First things first, we want to say a big thank you! You've made a real difference for people at the end of life, whatever their illness. Now it's time to get that money to the people who need it.

JustGiving

If you've been fundraising using JustGiving, your work here is done! Any donations on your page (even ones made after your event) will be sent directly to us.

Bank it online

Visit mariecurie.org.uk/bank to bank your money online – it only takes a couple of minutes!

Call us

Give us a call on **0800 716 146** and let us guide you through the process. Remember to let us know how much you've raised in total.

Post it

To send in your money by post, you'll need:

- your completed donation form (included in this pack)

- a cheque made payable to Marie Curie, attached to your banking form
- any completed sponsorship forms, if you used them.

Got everything?
Here's our address:

Marie Curie
PO Box 23897
14 Links Place
Edinburgh EH6 9AB

You're blooming brilliant!

Really, you are!

The fact that people like you across the UK are taking the time to fundraise means the world to Marie Curie Healthcare Assistants like Isabelle and the families she supports.

With your help, we can be there for more people at the end of life, whatever the illness.

0800 716 146

fundraising@mariecurie.org.uk

mariecurie.org.uk/fundraising



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