Fundraising Volunteer Impact Report

June 2026



Introduction

Welcome to Marie Curie's Fundraising Volunteer Impact Report, highlighting the incredible impact that our volunteers have made to people with terminal illness and their families.

Volunteers like you are absolutely crucial to everything we do at Marie Curie. It's thanks to your tireless efforts that we're able to provide expert end of life care and support to those who need it most – from the moment a terminal diagnosis is received to the final days of life.

Every hour you give and every penny you raise helps us be there for more people living with an illness they're likely to die from and those close to them.

Your support has never been more needed. Right now, almost 1 in 3 people don't get the end of life care and support they need. That's around 200,000 people every year.

Whether you're raising funds for vital end of life care, volunteering in your community or at home, or lending your support to one of our services, your time is making a huge difference to people at the end of life, whatever the illness, wherever they are.

On behalf of everyone at Marie Curie, thank you.

Lisa Knight
Associate Director - Local Fundraising



The impact of fundraising volunteering on Marie Curie

Volunteers like you are coming together up and down the country to raise vital funds for people at the end of life.

Across the whole charity, **over 10 thousand volunteers** donated their time to Marie Curie in 2024/25. Together, you've made a massive difference.

£3.1m

overall raised from volunteers in 24/25

£310k

raised from Fundraising Group Events

£608k

raised from Collection Tins

£982k

raised from seasonal Collections (Great Daffodil Appeal/ Summer & Autumn/ Christmas)



Hello to our new Fundraising Volunteers!

2,465 of you have volunteered over the last 12 months, making a difference to people with terminal illness and their families.



How we're making a difference

In 2024/25...

42,271

Marie Curie provided expert end of life care and support to 42,271 people.

31,790

people received our expert end of life care in the comfort of their own home.

7,978

people received clinical, emotional and spiritual support in our hospices.

2,024

households received face-to-face support from our Companion volunteers.

21,655

Our Support Line team provided free practical and emotional support 21,655 times.

391,700

Our campaigning, policy and research work helped to improve the lives of an estimated 391,700 people.



Case study

"Even though it's where Dad passed away, the Marie Curie hospice is such a safe and peaceful place."

Serena and Tasha's dad, Harmi, was cared for in the Marie Curie Hospice, West Midlands. The sisters and their mum, Sharan, share how the care and support Harmi received helped them make lasting memories together as a family.



Serena: Our dad, Harmi, was an amazing dad. He was very present in our lives, he did so well in his career and had a full-on job but never failed to be there for us.

Dad's cancer was quite rare and aggressive. He first noticed some pain in his stomach, where he thought he'd pulled a muscle. He did ask for a scan, but the doctors just kept saying to give it another month.

Sharan: In May the pain was still present. Harmi was called back for a second blood test, and the doctor mentioned cholangiocarcinoma. I knew what carcinoma meant, but the girls didn't. If you've never heard that word before, you won't know it means cancer. It was confirmed by his consultant, who said he was going to deteriorate very quickly.

Tasha: He lost a lot of weight and became jaundiced due to his bile duct not working. He was tired all the time because he couldn't sleep, he lost his appetite.

Serena: I decided to go part time and take carers' leave so that I could help Mum to care for Dad. He was our superhero, he'd carry us up the stairs when we were younger, so we helped him up the stairs when he needed us.

Tasha: Dad took the treatment really well. We felt quite lucky because his only side effect of the chemotherapy was extreme tiredness. He just got on with it, which is what he was like as a person. The main support we needed to give to him at the time was emotional.

Serena: I'd asked Marie Curie at that time for some emotional support for Dad. He wouldn't have asked for that type of support on his own, he wasn't the type of person to do that sort of thing. But once I'd mentioned it to him, he wanted that help – and I think that shows the place he was in because he would never have usually taken that type of support on.

Sharan: We'd been waiting for a referral to the Marie Curie Hospice, West Midlands, as we didn't want Harmi to pass away at home. Staff from Marie Curie came to visit us at home to speak to Harmi and try to convince him to go to the hospice.

Tasha: When we got to the hospice, I saw a moment on Dad's face when he realised it was different to the hospital.

Sharan: The care was a lot more one-on-one care for Harmi. I remember trying to still do everything for him, but the nurses saying to me, “We’ll do all of this now, you just sit and be with him”

Tasha: We had the opportunity to be his daughters again rather than his carers. The nurses were all so welcoming to us. And Dad’s brothers and sister could come to see him, which was lovely, he had his family all around him.

Serena: In the hospice we were able to wheel him down to the jigsaw in reception, in the middle of the night and do the jigsaw together which was so nice. Tasha and I stayed with Dad in his room. When he couldn’t sleep, he’d ask us to take him for a walk around the hospice in the middle of the night.

Tasha: Maxine, the Nurse Manager, was there with Dad when he passed away, and she told us she held his hand and spoke to him while he was dying.

The hospice is such a safe, peaceful place, even though it’s where Dad passed away. It helps me feel closer to him by being there. We have good memories at the hospice. It was a horrible situation turned beautiful because of how calm and peaceful the staff made it for us.

Case study

Marie Curie Companions

Companion volunteers provide free emotional and practical support to people living with any terminal illness and those close to them – at home, in hospital or by phone. Varsha has been a Companion at home volunteer for two years. She works with Hannah, who is living with Vanishing White Matter disease.



Varsha says "When I take the time to spend with Hannah, I feel good that I've been able to use my time to help someone without anything to gain myself, other than the feel-good factor of helping someone.

"Hannah is a young girl who is very sweet and chatty, but I think just being at home with her parents all the time means she is looking to have a conversation where she can talk about her life and things she maybe can't or doesn't want to talk to her parents about. Even things that she may be feeling down about that she doesn't want to burden her parents with.

"I'll visit Hannah and she may have had a bad week, or she's felt a bit low and every single time we've finished, Hannah is feeling upbeat because she's had an opportunity to go out and talk to someone about her feelings. That's why it's so rewarding."

"Hannah is so resilient and lives in the moment and I really admire that. She has a cheeky humour and a real zest for life which never fails to brighten up my day."

Hannah says "I just love spending time with Varsha. We've got so much in common. She takes me everywhere really, on lovely walks along the seafront, lovely cafes and to Newcastle.

"She also organised a lovely surprise for me, which was to meet an old school friend who I'd not seen in years. I loved that.

I also loved going to her house last year for a Christmas get-together. It was lovely to meet and spend time with all of her family."

Long Service Awards

We're so pleased that so many of you have been volunteering with us for such a long time. It's a testament to your commitment to end of life care in the UK.

We'd like to celebrate all of the volunteers who have lent their time to us for a number of years - whether that's 3, 10, 20 or even 40!



106 volunteers



25 volunteers



106 volunteers



71 volunteers



24 volunteers



8 volunteers



2 volunteers



2 volunteers



1 volunteer

Why do you volunteer for Marie Curie?

We asked you to share your biggest motivation for volunteering.

"Whenever I'm standing collecting in the cold, someone comes along and tells me how our nurse made the end of life so much better for their loved one and for them"

"Wanting to give something back because of the superb care my husband received at the end of his life"

"To raise valuable funds to help provide care from the Marie Curie Nurses for families who urgently need it"

"It's a wonderful charity that works so hard in woefully underfunded palliative care"

"To try and make a difference for those at a very difficult time in their lives"

"To say thank you for the care they gave to my mother"

"To repay the care and kindness shown to our daughter when she was in a Marie Curie Hospice"

"To support a charity that offers end of life care to anyone needing it"



The impact of volunteering for Marie Curie

96%
of volunteers would recommend volunteering with Marie Curie

49%
of volunteers told us they felt highly valued by Marie Curie

49%
are extremely happy with the level of support they've received from Community Fundraisers or Volunteer Managers

38%
rank their volunteering experience as 10/10!



How does volunteering for Marie Curie make you feel?

We asked our Fundraising Volunteers to tell us one word that describes how they feel about volunteering for Marie Curie.



Fundraising groups

Our fantastic fundraising groups are organising and supporting fundraising activities all across the UK!

There are over 300 Marie Curie fundraising groups operating up and down the country, achieving incredible milestones for their brilliant fundraising efforts.

Craigavon Fundraising Group were invited to a Mayoral Reception to celebrate 20 years of the group operating. During this period, the group has raised around £900,000 for Marie Curie. Those who qualified received a crystal engraved plaque and Lord Mayor Stephen Moutray thanked the volunteers for their dedicated service to the community.

Ruthin and Denbigh Fundraising Group members Robin and Sue raised over £12,000 for Marie Curie by organising a concert at St Aspah Cathedral (pictured below). After speaking at a Probus group meeting, Robin and Sue were approached by two members of the Denbigh Male Voice Choir. Together, they obtained local sponsors, press coverage, raffle prizes and even Welsh opera singer and tenor Rhys Meirion as the concert headliner. The event sold out – raising vital funds for end of life care and spreading awareness of Marie Curie's work in the community.





Marie Curie and Morrisons

Marie Curie have joined forces with Morrisons for a three-year national charity partnership. Together, we're aiming to raise £15 million to improve end of life care in local communities across the UK.

Stephen Patterson has been volunteering in his local supermarkets, including in Morrisons stores, for five years. In a special tribute to his mum, who was cared for by the Hospice Care at Home team in Durham, he wears a daffodil costume for every shift.

"Fundraising is my way of saying a big thank you for the care they gave my mum and the support we received as a family.

"Volunteering is such a brilliant experience. Knowing that seeing me dressed as a giant daffodil is putting a smile on people's faces just makes me feel so good. And I know that by doing this, it's helping someone else who's been or going through a similar situation to me. It's the least I can do.



"I recommend anyone gives volunteering a try as I guarantee you won't look back. You'll have such a great experience. Everyone treats you with a lot of respect and everyone helps you out – it's like one big family."

Joseph Clark-Bland (pictured above right) is Corporate Affairs Manager – Community at Morrisons.

"Marie Curie volunteers play a vital role in our partnership by collecting in our stores across the UK, raising funds to ensure families get the best end of life care possible. On behalf of everyone at Morrisons, thank you for the support and dedication you bring to our partnership."

Gayle Thomson (pictured above left) from Aberdeen was a Collection Host for the first time this year at her local Morrisons store.

"I loved being a Collection Host this year, as well as taking a turn at collecting. It was brilliant to meet the enthusiastic collectors and hear at the end of each shift how things went.

"Lovely members of the public were engaging at local Morrisons store and loved donating and picking up their daffodil".

"Marie Curie Volunteers have brought an inspiring energy to Morrisons stores, rallying colleagues with passion and commitment. We are very grateful for their support in helping us secure this fantastic partnership, and all the support they have given since."

Amelia Forrest, Corporate Partnership Officer - Morrisons

Collection volunteers

Those of you who collect for Marie Curie are passionate and dedicated – come rain or shine, you'll be out in your local communities, speaking to people and helping raise money for end of life care.

Those of you who collected for the Great Daffodil Appeal 2026 have so far helped to bring in an amazing **£1.1 million** for Marie Curie!

Marie Curie Collections in 2025/2026

Over 5,400 collections

Over 8,000 collectors

Over £1.8m raised from public collections

Almost 20,000 shifts banked

"We are so grateful to all of the amazing volunteers who support our collections, right across the UK. We are always blown away by your enthusiasm and the many hours you dedicate to fundraising for Marie Curie in your local community.

Your time and support make an incredible difference, and it simply wouldn't be possible to do what we do without you - thank you!"

Amy Dreszler & Holly Carey, Collections Team



Volunteers at the TCS London Marathon

Team Marie Curie was loud and proud at the 2026 TCS London Marathon! We had 250 volunteers joining us at six cheer stations and the race reception, bringing their energy and enthusiasm to help motivate the 747 incredible runners taking on the world's biggest marathon.

Our team raised an incredible **£1.9 million and counting**, and our mission is to reach **£2 million** – which will help fund over **86,000 hours** of vital end of life care.

"The impact our wonderful volunteers had on marathon day cannot be overstated. Their energy, enthusiasm and encouragement helped make the day truly special for all #TeamMarieCurie runners and everyone taking on the TCS London Marathon.

Their support ensured we maximised our incredible opportunity as Charity of the Year, creating memorable moments throughout the day.

The phenomenal feedback we've received from runners speaks volumes about the difference our volunteers made – with many sharing how supported, and celebrated they felt, from the course, across the finish line, and all the way through to our post-race reception.

We can't thank our volunteers enough for their generosity, commitment, and the vital role they played in making the day such a success."

Sally Sansom, Events Officer (pictured below middle)



A huge thank you from our Community Fundraisers!

You may recognise these faces! Our Community Fundraisers are the loudest champions of our volunteers, working with you in communities across the UK.



Hannah Warner-Holt, Community Fundraiser, Wales

"I am incredibly fortunate to support a team of volunteers who are dedicated, warm, and inspirational. After more than 14 years at Marie Curie, it's clear to me that our work would simply not be possible without them.

"From raising vital funds and awareness to bringing energy, creativity, and joy into their roles, they play an essential part in keeping our services running—and they inspire me every single day."

Helen Chapman, Community Fundraiser, London & South East

"I couldn't be prouder of every single one of our volunteers and their dedication to supporting people living with a terminal illness.

"They are the backbone and local face of Marie Curie and we wouldn't be able to deliver our range of end of life support services each year without the awareness and money they all work so hard to raise."





Anna Currenti, Community Fundraiser, Wales

"My role would be far more challenging without the incredible support of my volunteers. Covering such a large area means that I can't be everywhere at once, but thanks to their commitment we're able to reach communities across South West Wales and continue raising vital funds.

"Their dedication to supporting Marie Curie is truly inspiring, and they consistently go above and beyond to help make a real difference."



Katie Grinter, Volunteering Lead - North of England, Scotland & Northern Ireland

"I find volunteers inspiring every single day. I've had the privilege of working with Marie Curie volunteers across the UK for many years, and I am still in awe of the generosity and dedication people show.

Volunteers give so much of themselves, their time, compassion and energy, helping to bring comfort, dignity and support to people when it matters most. It's an absolute honour to work alongside them."

Sofia Crawford Walker, Fundraising Assistant, Northern Ireland

"We are so lucky to have a brilliant team of volunteers at Marie Curie who are passionate about our mission and support us in any way they can.

"We're so grateful for their generosity, giving up their time to help us fundraise and spread the word of Marie Curie's work."





Jillian Walker, Community Fundraiser, Highlands & Islands

"Without the incredible support of my volunteers, my role would be far more challenging. Covering such a large area of Scotland I can't be everywhere at once, so that is where the commitment of my volunteers helps me to reach all our communities all over the Highlands and Islands. Every day I am inspired by the dedication of our volunteers all over Scotland, the dedication that they have and supporting Marie Curie. They constantly go above and beyond to help make a real difference whilst they continuously raise vital funds."

Case study

Marie Curie Home Office Volunteers



Susan Waring (pictured right) is a Home Office Volunteer. She volunteers as a way to show her appreciation for the care her mum received at Marie Curie Hospice, Bradford.

"When someone asks me why I volunteer or what my connection is to Marie Curie, I tell them that it's my way of saying thank you for the care my mum received.

"Volunteering helps me to feel I'm putting my time and skills to good use, by being a small part of the bigger picture. It means I have the opportunity to help others to be able to access the same level of care and attention that Mum had, and benefit from the support Marie Curie gave me and my family at that time. I also get to meet and work alongside some wonderful people.

"After all these years, it's still the best way I've found to say thank you."



Enrique (pictured left) has been a Home Office Volunteer for Marie Curie since 2022.

"Volunteering has been an amazing opportunity for me to connect and share experiences with incredible individuals.

"Marie Curie's dedication to respect and inclusion inspires me to support their wonderful mission, and make a meaningful contribution to our community."

Thank you

I want to sign off our Volunteer Impact Report by saying a heartfelt thank you to each and every one of you.

The impact of our volunteers reaches far beyond the money raised. Because of you, Marie Curie can continue to be there for people at the end of their lives, and for those who love them, into the future.

Every event you organise or support, every conversation you start and every hour you give strengthens our ability as a charity. You're ambassadors for Marie Curie in your community – raising awareness and bringing our name, values and purpose to life in ways that no leaflet or campaign ever could.

Through your warmth and passion, more people in the UK know who we are, what we do and why end of life care is so important. We simply could not do this work without you.

Reading through this report inspires an immeasurable sense of pride at the efforts that all of you go to every day for Marie Curie. Whether you are hosting a collection, organising an event, delivering a talk or supporting us in our offices or remotely, every act of volunteering is valued and makes a huge difference.

I'm humbled by the level of commitment we celebrate in our long service awards and the fact that so many of you would recommend volunteering to a friend. This means so much to us, and we take great pride in your ongoing support.

Thank you for everything you give, everything you represent and the difference you continue to make. Together, you are helping ensure that no one faces the end of life alone.

Richard Scott
Head of National Volunteering Innovation, Income & Engagement



More information

For more information please contact

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Marie Curie is the UK's leading end of life charity. Whoever you are, whatever your illness, we're with you to the end.

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