

# Get your aprons on!

Your guide to having a bake-tastic fundraiser



**Thank you for taking part in Let's Bake! Here's our tips to make your fundraiser a piece of cake. Every penny you raise will help us provide vital end of life care and support.**

## Plan a bake off or throw a bake sale

Fancy yourself a queen of tarts? Challenge friends, family or colleagues to a bake off. Set an entry fee and sell the results. Or throw a cake sale at work, your children's school or any community groups you're in.

## Raise the dough

Set up a [JustGiving page](#) to share your plans and collect donations. Add a target, photo and why you're supporting Marie Curie to boost fundraising by up to 40%. Tell your workplace too – some will match your total or donate.

## Donate using your Wallet app

You can now easily collect donations through the Wallet app on your smartphone. Visit your JustGiving fundraising page on your device and scroll down to the share options. You'll see the 'Add to Wallet' button, which will generate a unique QR code.

Once added to your wallet, open your JustGiving wallet pass and anyone who wishes to donate can scan the QR code using their camera or scanner app. This will take them to your fundraising page where they can choose to donate.

## Spread the word

Let everyone know about your fundraiser on social media, WhatsApp groups and email. Make sure you include your JustGiving link. You can also download posters, invitations and social media tiles.

## Set the scene

When decorating your star bakes, remember to use your daffodil cake stencil to add a special finishing touch! We've also got cake flags, cake signs to label your tasty treats and bunting for you to download and print out to help your bakes rise to the occasion.

## Bank your donations

Pay in any cash donations by phone on 0800 716 146. Or send a cheque to Marie Curie Supporter Relations Team, PO Box 23897, 14 Links Place, Edinburgh EH6 9AB. Please include a note with your full name and how the funds were raised, so that we can thank you.

## The finishing touches

Add offline donations to your online fundraising page total so your supporters can see how much you've raised. And don't forget to thank them and let them know what a difference they're making.

## Thank you for baking a difference for Marie Curie!

[Find all your downloads here!](#)

