Pan-London End of Life Alliance Lay Representatives Board – 2014 Draft Work Plan Priorities

Action	Short, medium or long term goal
Power to our elbow – Influence positive change through campaigning	
 To communicate the urgent case for change to London CCGs, MPs and Health Watch through formal correspondence from the Lay Representatives Board supported by Pan-London End of Life Alliance Co-Chairs 	Short-term
• To spread the word and support sharing best practice through effective PR for example a video presentation of how the group went from ideas to outcomes	Long-term
Influencing tactics for implementation to facilitate optimal success	
 To co-design implementation tactics with London Social Care Partnership End of Life Care Network and Clinical Network for End of Life Care for example such as a systematic approach to care coordination at primary care level 	Medium-term
• To establish metrics for measuring the impact of implementing priorities recommended such as PROMs and PREMSs	Medium-term
 Monitor the impact of implementing change on patients and carers through measures such as PROMs and PREMSs 	Long-term

How will we measure our success?

- The process of and outputs of our engagement need to be recorded
- We need on-going correspondence from London Social Care Partnership End of Life Care Network and Clinical Network for End of Life Care for how lay representatives recommendations are being taken forward in their action plans and the progress of implementation
- We will then use the above to develop a video tracking how we got from ideas to outcomes to support sharing best practice