

Recycling for Marie Curie: Encourage your local community to donate unwanted items to help raise funds for Marie Curie

During lockdown many people have taken the opportunity to have a sort out of unwanted items. This is a great opportunity to engage with your local community to see if they can help raise some money for Marie Curie by donating some of the small, higher value items.

Marie Curie are working with the organisation Recycling for Good Causes to produce leaflets that you can share with your local community digitally or physically to ask for their support. The digital version is a great addition to the resources we have been able to offer in the past as you can use these on social media or to email out to friends, family, or businesses that you have worked with.



Recycle • Reuse • Raise Money

Fill your envelope with any of the below items and affix the freepost label overleaf. It couldn't be easier. Our recycling project is a very easy way for you to raise money for our charity, whilst encouraging social responsibility through recycling and protecting the environment.

Watches and Unworked gold, silver or costume jewellery including damaged items

Foreign or UK banknotes of any age

Recycle your unwanted items to help Marie Curie Nurses care for people living with a terminal illness and their families.

We're here for people living with any terminal illness, and their families. We offer expert care, guidance and support to help them get the most from the time they have left. Our nurses work night and day, in people's homes across the UK, providing hands-on care and vital emotional support. Our hospices offer specialist round-the-clock care.

Recycle: Your unwanted items
Raise: Funds for our charity
Protect: Your environment

FR Registered with FINANCIAL REGULATORY

Marie Curie
Care and support through terminal illness

Everything you send will be recycled and turned into a cash donation for our charity. Registered charity no 207994 (England and Wales), Scottish registered charity number (SC036731)

Who are Recycling for Good Causes?

Recycling for Good Causes is a company that works with several charities to raise funds through the sale of donated goods. Items sent to them, or collected by them, are sold on through a network of commercial partners to generate the highest value. Anything not saleable as it is can be recycled for its components to reduce waste. After taking a small commission, the proceeds of the sold or recycled items are then paid to the charity of the donor.

Recycling for Good Causes works with over 5000 charities and organisations. It is a well-established service with an excellent reputation.

Marie Curie has raised over £300,000 so far through this scheme and we think that this is a perfect time for us to raise more money.

What can be recycled?



The main items that can be recycled through the use of the leaflets are small, higher value objects such as jewellery and watches and currency. Items sent for recycling do not have to be in working order and any jewellery or watches can be broken or not a pair, although working or complete items will tend to be worth more.

Usually there is also the option to collect other items in sacks and boxes. Due to lockdown restrictions, we are not encouraging groups and volunteers to collate these items now, but this may be an option which we will review as lockdown restrictions are lifted.

How can we get involved?

If you are interested to get involved, please contact frvolunteering@mariecurie.org.uk stating your name/Fundraising Group name and the number of physical leaflets you may want.

Once you have your leaflets you can then send these out to friends, family, local businesses or contacts you may have. Some ideas of how you could increase the number of people getting involved are:

- You could also use the leaflet on local social media 'spotted' sights to ask the local community to find any items they might be willing to donate.
- If you have a strong relationship with a post office in your area (for example they may have a collection tin), they may be happy to promote that people can donate items in this way and may be happy to have some of the leaflets for people to bring in the items in an envelope and attach the label for them.

Individuals will then put items in an envelope of a maximum size of A5 and use the freepost address label on the back of the leaflet to send items in.

The address labels will say that it is for the community fundraising area you fall under (usually your county), so we will be able to notify you of how much has been raised by the fundraising groups in your area. Unfortunately, we won't be able to tell an individual how much their individual items have raised so do let people know this when promoting it in your community. We won't be able to tell you how much your group has raised individually, this is to make the process easy for you, Marie Curie and Recycling for Good Causes, but we will know how many groups have taken part from your area to give you an idea of how much you have all raised.

If you are a volunteer who is not part of a fundraising group that would like to promote this in your local community, then you are welcome to do so. We would be able to order the same leaflets for you, stating your community fundraisers area. We would not be able to tell you how much has directly come from you promoting this service, however we could tell you a combined total.

Recycling for Good Causes send cheques to Marie Curie every 6 months and they will send these to our Supporter Relations Team who will allocate the cheque to the community fundraiser area when processing on our system.

Your local community fundraiser will be able to tell you how much money has been raised through the recycling scheme locally.

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mariecurie.org.uk

Charity reg no. 207994 (England & Wales), SC038731 (Scotland) A003



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