

Your pocket guide to volunteering for the Great Daffodil Appeal



Sian and Sarah



**Marie
Curie**

Care and support
through terminal illness

Welcome to the Great Daffodil Appeal

Thank you so much for signing up to volunteer with us for the Great Daffodil Appeal.

By encouraging your community to donate and wear a daffodil, you'll help Marie Curie Nurses care for more people with a terminal illness. Whether you're new to the appeal or a seasoned volunteer, this leaflet is packed with top tips to help you along the way.

Remember: the more daffodils worn with pride, the more families Marie Curie can help.

"We volunteer because it helps Marie Curie Nurses. We love every minute of it!"

Jennifer and Ian



Top tips for a successful collection

Volunteer together

Recruit a friend, family member or colleague, and volunteer together. You'll be doubly visible, have double the fun and might raise double the funds too.

Be prepared

Anticipate the weather turning nasty or nice: bring layers, waterproofs and, if needed, a hat and gloves. And don't forget warm socks. If bad weather is forecast, see if there's somewhere under cover you can stand.

Pick the perfect position

Try to find a busy spot where people have cash ready, such as supermarket till points and outside cafés. Stand somewhere prominent – but not in people's way. You can ask your community fundraiser or host beforehand on where it is best to stand.

Get noticed

You can never wear too much yellow! Pop on the Great Daffodil Appeal hat* and tabard and you'll really stand out from the crowd. Or if it's your sort of thing, you could consider fancy dress.

* optional but highly recommended!



Be easy to approach

Smile and make eye contact – people are more likely to approach you if you look friendly and are having fun. Carry the collection permit in case anyone asks to see it. Put all donations into the collection tin. Putting money into a bag or pocket will arouse suspicion.



Be safe

If you need the toilet, leave your tin with another volunteer or return it to the host. In the unlikely event that someone tries to steal your tin, put your safety first and give up the tin. Complete the Event Volunteer Information Card with details of someone to contact in case of an emergency and carry it with you while you volunteer.

Remember why you're volunteering

Boost your energy and put a spring in your step by reminding yourself that every penny you raise helps pay for a Marie Curie Nurse to look after someone with a terminal illness in their own home.

Thank you and good luck

You'll find much more information and advice online at mariecurie.org.uk/daffodil

All your questions answered

One of the most rewarding things about volunteering for Marie Curie is getting the chance to meet the people in your community. It's also a brilliant opportunity to spread the word about our vital work. To help you talk about Marie Curie, we've put together a list of the questions our volunteers are most often asked by the public. So keep it handy and you'll have the answers at your fingertips.

What does Marie Curie do?

We're here for people living with any terminal illness, and their families. Our nurses work night and day, caring for people in their homes and in our nine hospices. We're also there for people throughout their illness by giving practical information, offering support from trained volunteers and being there when someone wants to talk.

How does each donation help?

Every £20 pays for an hour of care from a Marie Curie Nurse. We provide nurses free of charge to people living with a terminal illness.



How can I get support from a Marie Curie Nurse or Hospice?

Someone with a terminal illness, or a family member or friend, can request this through their GP, district nurse, hospital nurse or consultant.

How much care and support do you provide?

Last year, we helped more than 50,000 people living with a terminal illness, and their families.

How much should I give for a daffodil?

Every penny counts. Please give anything you can. Most people give between £1 and £5.

How much do the daffodils cost to make?

About 5p each.

What is the difference between a Marie Curie Nurse and a Macmillan Nurse?

Marie Curie Nurses give practical, hands-on care to help people with any terminal illness remain at home. They will often spend a whole nine-hour shift, usually at night, with one patient and their family. Macmillan Nurses are community-based and offer free advice and support to people with cancer, usually for an hour at a time.

Find out more

mariecurie.org.uk/daffodil or call **0800 304 7025***

*Calls are free from landlines and mobile phones.
Your call may be recorded for quality and training purposes.

"We love volunteering for Marie Curie. It helps fund amazing nurses and people are just so friendly!"



Sian and Sarah

Get snap happy

We love seeing you out volunteering! So don't forget to share your pictures with us* on social media

   mariecurieuk



Or by emailing us at daffodil@mariecurie.org.uk



Registered with
**FUNDRAISING
REGULATOR**

*By sending us your photos you agree to them being used on future promotional materials.

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