



# A to Z of workplace fundraising ideas

**Get your workmates together  
to raise money for the  
Great Daffodil Appeal!**



Care and support  
through terminal illness

**The Great Daffodil Appeal** is Marie Curie's biggest fundraising campaign. All across the UK, people will be doing their bit to make sure our nurses can be there for families when someone they love is dying. We'd love you and your colleagues to join us.

Raising money to support the Great Daffodil Appeal at work is as simple as ABC! Just pick your activity, get everyone together and have a great time for a great cause.

Here are some of our favourite workplace fundraising ideas:

- |                            |   |  |
|----------------------------|---|--|
| <b>A</b> uction off skills | <b>K</b> araoke night                         | <b>T</b> alent contest                       |
| <b>B</b> ake sale          | <b>L</b> unch club                            | <b>U</b> niversity Challenge                 |
| <b>C</b> raft workshop     | <b>M</b> usic competition                     | <b>V</b> intage fair                         |
| <b>D</b> esk decorating    | <b>N</b> ame that tune                        | <b>W</b> ho's the baby?' photo quiz          |
| <b>E</b> aster egg hunt    | <b>O</b> ffice sweepstake                     | <b>X</b> marks the spot with a treasure hunt |
| <b>F</b> un run            | <b>P</b> yjama day                            | <b>W</b> ear yellow day                      |
| <b>G</b> ive up sugar      | <b>Q</b> uiz night                            | <b>Z</b> zzzz, take a well-earned break!     |
| <b>H</b> ead shave         | <b>R</b> affle                                |  |
| <b>I</b> t's a knockout    | <b>S</b> tep into spring (10,000 steps a day) |  |
| <b>J</b> umble sale        |   |  |



**Get snap happy**

Don't forget to share your pictures with us\* on social media [f](#) [t](#) [@mariecurieuk](#)

Find out more about the Great Daffodil Appeal at [mariecurie.org.uk/daffodil](http://mariecurie.org.uk/daffodil)

Need any help with your fundraising?  
Give us a call on **0800 716 146** or email [fundraising@mariecurie.org.uk](mailto:fundraising@mariecurie.org.uk)

**Whatever you choose to do, you'll be helping Marie Curie care for more people**



# Organising your fundraiser

## 1 Pick an idea

This guide is full of suggestions to help you get started. Of course, if nothing here takes your fancy, feel free to come up with an idea of your own.

## 2 Plan your activity

Even the simplest activities need some planning and preparation so the earlier you get started, the better. Location is an important thing to consider.

For example, do you need to book a room or check with HR?

## 3 Promote the event

Once you've sorted out the details, think about how you'll get the most people involved and who can help you spread the word.

## 4 Pay in your money

When the money's all collected, it's time to tally up your total.

## How to pay in the money

### JustGiving

All donations sent through JustGiving come directly to us, so there's no fuss with chasing money.

### Call us

Give us a ring on **0800 716 146** and we'll guide you through the process.

### Post it

Send us a cheque made payable to Marie Curie, plus any donation or sponsorship forms. Please do not send cash.

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Thank you to everyone who supports us and makes our work possible. To find out how we can help or to make a donation, visit **[mariecurie.org.uk](https://mariecurie.org.uk)**

\*By sending us your photos you agree to them being used on future promotional materials. Charity reg no. 207994 (England & Wales), SC038731 (Scotland) C617j



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