Join us on the weekend of July 10 – 12 for some streaming action while supporting people living with a terminal illness.
Start streaming to raise money for people living with a terminal illness

Whether you’re speed running through Sonic or reigning victorious in Fortnite, you can stream as part of Power-Up: Next Level with Marie Curie on the weekend of July 10 – 12.

How does it work?
It’s simple – your quest is to raise money for Marie Curie and stream for a good cause.

Marie Curie is asking you to take up your controller, or your keyboard and mouse, to raise vital funds. Make sure you join us from July 10 – 12 to raise money by streaming your challenge.

If you have any questions or comments about Power-Up: Next Level, please get in touch at powerup@mariecurie.org.uk
How do I take part?

1. Choose your own challenge
   Decide what you want to stream and how you want to raise money. It could be a speed run, or a high-score challenge, or maybe even a themed-stream.

2. Register your activity
   Go to mariecurie.org.uk/next-level to register your streaming challenge so that we know what you’re up to and can help out where we can. You will also find some DLC at mariecurie.org.uk/next-level-downloads to help Power-Up your fundraising.

3. Let’s get fundraising!
   Whatever you choose to stream, make sure you have a great time knowing that all the money you raise will go towards helping people living with a terminal illness and their families.
Looking for some ideas?

Power-Up: Next Level let’s raise money through streaming in any way you want. Of course, if you’re stuck on the ‘coming up with an idea’ level, we’ve got a few cheat codes you could use.

Stream a speed run
Think you can blast through Mario 64 in a record time? Then why not stream it? While a world record might be ambitions, you can ask your viewers to donate if you beat your personal best.

Stream in fancy dress
Make the occasion a bit special by dressing up for your stream. You could even ask your viewers to suggest outfits and then ask them to donate for a costume change – just remember to turn the camera off while you’re changing!

Remember to tag us in photos of your fundraising activities, or send them to powerup@mariecurie.org.uk

There really is no limit to what you can do for your Power-Up: Next Level stream, so if you’ve got an original idea or want to do something completely original, go for it!
Power-Up your fundraising!

Need some help collecting those extra coins? Try some of our fundraising tips!

Streaming incentives:
Add an extra challenge to your stream for donations:

• For £10 you could invert your controls for 1 minute
• Stay active and do some push ups or a dance for £20
• Eat a chilli when you reach a big milestone like £100

Don’t forget to shout out your donors on the stream!

Get your supporters to sponsor you for every minute or hour you beat a speedrun target by.

Add to your own total with game specific forfeits. You could pay £1 every time you die if you’re playing Dark Souls or £2 when a Creeper explodes in Minecraft.

During your gaming event
Why not team up with a friend and simultaneously stream the two of you playing a co-op game?

You will be reaching twice as many people with your stream and could even start a good-natured competition about who can raise the most money.

Match Giving
Ask your employer or another local business if they can match your fundraising total.

I raised £250
That’s brilliant, I’ll match it!
Strategy guide

Here are a few tips on how to make your event a success and raise as much money as possible.

Promote your event on social media
Let everyone know what you’re doing and how they can support you in the run up to your event. Post regular updates and keep reminding people to donate!

Set up your fundraising page
You can start fundraising as soon as you have signed up by creating a page on JustGiving.com. You can then keep the page up to date with details from your event as it approaches.

Use our DLC materials
Visit mariecurie.org.uk/next-level-downloads, where we’ve got invites, posters, social sharing badges and more to help promote your event. Use them!

Remind people about where their money is going
Every penny you raise will go towards helping people with a terminal illness and providing support for those experiencing a bereavement. Remind your viewers that due to the coronavirus crisis the NHS has been put under even more strain, so Marie Curie’s services are needed now more than ever.
Where will my fundraising go?

**£1,260**
Could pay for a full week of care from Marie Curie. You will give someone the chance to spend their last seven days at home with the people they love.

**£400**
Could pay for a 24-hour stay in a Marie Curie Hospice. A patient will have their own room and will receive nursing care around the clock in a home away from home.

**£180**
Could pay for a full nine-hour shift, so a Marie Curie Nurse can give one-to-one care to someone in the comfort of their own home.
Thank you so much

Thank you so much for taking part in Power-Up: Next Level and raising money for families who need it the most. Due to people like you Marie Curie Nurses are able to continue their vital work during the coronavirus crisis.

If you have any questions or comments about Power-Up, please get in touch at powerup@mariecurie.org.uk

Thank you for helping to make Marie Curie’s work possible. To find out more about the support we provide or to make a donation, visit our website mariecurie.org.uk

Facebook, Twitter, Instagram: mariecurieuk

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