

How to raise money (for Marie Curie) fast



Marie
Curie

Care and support
through terminal illness

You've chosen your **challenge** for Marie Curie. Now we're here to help you **smash** your **fundraising target**. Whether you're aiming for **£200** or **£4,000**, our tried and tested tips and **fantastic fundraising ideas** will get you there.

1 Set your target



2 Plan how you're going to get there



3 Get fundraising



If you have any questions or need some advice, please do get in touch. We'd love to hear from you on **0800 716 146**.*

*Calls are free from landlines and mobile phones. Your call may be recorded for quality and training purposes. Lines are open Monday to Friday, 9am–5pm.

Why raise money for Marie Curie?

Every day of your life matters – from the first to the last.

When you're living with a terminal illness, you feel that more than ever.

The right care and support at the right time can make all the difference.

Whether it's terminal cancer or any other illness, we want people to be able to get the most from the time they have left.

Marie Curie Nurses work night and day, in people's homes across the UK, providing hands-on care and vital emotional support. Our hospices offer specialist round-the-clock care.

And we support people throughout their illness by giving practical information, support from trained volunteers and being there when someone wants to talk.



“Brenda and I had been married for 49 years when she passed away from cancer. If it wasn't for Marie Curie, we really would have struggled to care for her at home.

The nurses helped create such a lovely atmosphere. They took the time to get to know us and



Every £180 you raise means a Marie Curie Nurse can be there for a family through the night

we often talked and laughed together. Their support meant I could get proper rest and we could enjoy our time together – and Brenda could spend her last birthday and Christmas at home with the family.”

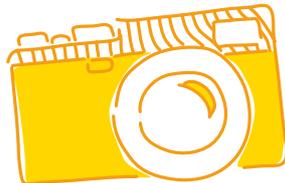
– Don, West Midlands

Set up a JustGiving page

A JustGiving page is the quickest and easiest way to tell people about your challenge and gather your sponsorship online. Go to [justgiving.com/mariecurie](https://www.justgiving.com/mariecurie) and follow the instructions to set up your own page. Here are some ideas on how to make the most of your page.

Did you know?

JustGiving pages with a fundraising target raise **46%** more money



Get personal

Tell people why you're doing this challenge. People respond best to personal stories. Don't forget to add some photos or videos.



Set a fundraising target

If people can see how well you're doing, they will be keen to help you reach your goal.



Keep up

It's easy to edit your page, so don't forget to update everyone on your training and fundraising news.



Set the bar high

Ask those you think will be your biggest sponsors to donate first. Hopefully others will follow their lead.



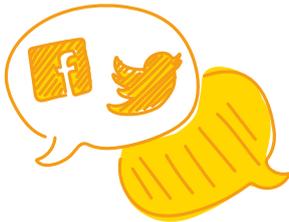
Set up text-to-donate

JustGiving offers a personalised JustTextGiving code so that anyone can sponsor you by simply sending a text. It's easy to set up too.



Tell people what their sponsorship will do

Their donation will make a direct difference to people with a terminal illness and their families.



Make the most of social media

Use JustGiving's Facebook app and people can sponsor you without even leaving Facebook. Add your JustGiving web address to your email signature, so everyone you contact can see it. Don't forget to tweet it too!



Share your progress

Been out training or have some news about your fundraising? Post an update to your fundraising page to help keep your friends interested.

Let your sponsors know what a difference their donation can make

£10 provides 40 bereavement booklets for people who've lost someone close to them.

£20 enables a Marie Curie Nurse to look after someone with a terminal illness for one hour, in the comfort of their own home.

£70 lets someone with a terminal illness to attend day therapy at a Marie Curie Hospice, benefitting from gentle exercise, an art class and more.

Share what you're up to with us and we'll help you spread the word.

 **MarieCurieUK**
 **@mariecurieuk**

How to raise £200

Once you've set up your JustGiving page, try a couple of our favourite easy fundraising ideas. You'll hit £200 before you know it.

"My friend and I were fundraising as a team, so we organised a pub quiz and charged an entry fee. We raised £200 each - I couldn't believe how easy it was to reach our target with just that one event."

- Sophie, Yorkshire Three Peaks trekker



Set up a swear jar

Fine your colleagues £2 for each slip-up.



Give up a treat for a month

Chocolate, coffee or takeaway? Whatever your vice, give it up and donate the money you would have spent.



Put on a sweepstake

Whether it's a big race day or football match, there's always a sporting event coming up that's worth a flutter for a great cause. You could always ask people to have a punt on how long it will take you to complete your challenge.



Organise a car wash

Why not see if the local Scouts or Guides will lend a hand?

How to raise £500

Once you've covered the basics, it's time to make the most of your networks and spread the word far and wide to hit the £500 mark.

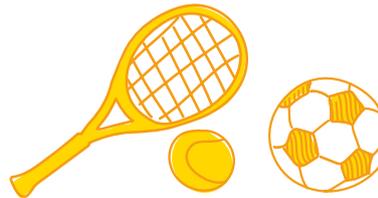
"JustGiving's site worked so well. It included a text-to-donate service which was excellent and easy to use."

- Claire, Royal Parks Foundation Half Marathon runner



Fancy dress or dress-down day

Organise an event at work and don't forget to bring in your camera for some photo gold. You could use your JustTextGiving code to request a donation of £2 to take part.



Set up a mini sports tournament

Whether your passion is for five-a-side, or table tennis, why not challenge your mates to a sporting competition? Each team pays to play.



Karaoke night or Guitar Hero competition

Have your friends got what it takes to be a rock star for the night?

eBay your stuff

Auction those shoes you never wear, or your old games console to help you hit your fundraising target.



Organise a bake sale

In the office, at school or in the community.

How to raise £2,000

Bigger events will need some planning and plenty of promoting. Take some time to get organised and you're sure to bring in the big bucks.

"I had the time of my life and met some amazing people while celebrating my brother's memory on a trek. Fundraising for Marie Curie is a real pleasure for me as I know the money I raise will help more people like my brother get the best care at the end of their lives."

- Diane, Canadian Rockies trekker



Be the question master

Put your friends and colleagues to the test with a pub quiz or Mastermind competition. Charge £5 per person and hold a raffle on the night to boost your fundraising.



Sell your special skill

From baking to photography, graphic design to gardening, auction off some of your time to the highest bidder.



Sponsored head shave or hair dye

Are you brave enough to go bald or go blue for Marie Curie?

Zumba marathon

Get your dancing shoes on and organise a sponsored Zumba evening. How long will you last?

Get together around the telly

Host a fancy dress party for all your friends to watch Eurovision or The X Factor final. Provide snacks and drinks and charge an entry fee.

Bag pack at a local supermarket

The more people you can persuade to help out with packing, the better, so why not see if your local youth club or community group will help out? Remember, you'll need to get permission from the store.

How to raise £4,000+

It's a nice big target, but we know you can do it. What better motivation than knowing you could be funding over 200 hours of hands-on care from Marie Curie Nurses?

"I never really believed I could raise so much money for such a worthwhile cause, especially as I did it in just six months, but I received a lot of support from family, friends and Marie Curie. I held a dog show, a variety show and even walked on hot coals!"

- Suzy, Great Wall of China trekker



Go for it on the golf course

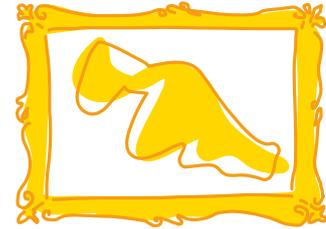
Keen on the green? Organise a competitive golf day. Offer some extras like a raffle, sponsored caddies and a cream tea.

Have a ball

Whether you'd prefer a glamorous black-tie do or a day-glo 80s extravaganza, dancing is a great way to get people donating.

Put on a concert

Mad about Mozart? Or more of a rock fan? Share your musical passion. You could involve local musicians or music schools.



Arrange an exhibition, art sale or auction

Ask local artists to donate their wares and sell them to the highest bidder.

Stage a fashion show

Local boutiques could contribute and we're sure your friends would love to do a turn on the catwalk.

Need help planning your fundraising event? Email events@mariecurie.org.uk and we'll put you in touch with your local community fundraiser who will offer their support.

Supersize your fundraising

After some quick wins to make your fundraising go further? These top tips could help.

Get the word out

Spread the word about the amazing challenge you're taking on for Marie Curie. Download our template press release and get the word out to your local press: mariecurie.org.uk/publicise

Share what you're up to with us and we'll try to help you spread the word.

 **MarieCurieUK**

 **@mariecurieuk**

Fundraising supplies

Need collection tins, balloons or more sponsorship forms? Just email us at events@mariecurie.org.uk and we'll put you in touch with your local community fundraiser who can help you out.

Matched giving

Many employers will offer to match your fundraising pound for pound, or agree a fixed amount to donate up front. There's no easier way to double your money, so ask your employer if they have a scheme like this.

Gift Aid

If your sponsors pay tax in the UK, we can reclaim 25% on top of their donation.* So, if they sponsor you £100, that may be worth £125 to Marie Curie. Just ask your sponsors to select the Gift Aid box on your online or offline sponsorship form.

giftaid it

*The Gift Aid total is not included in your fundraising total and doesn't count towards your fundraising target.



The serious bit – keeping it safe and legal

Once you've decided which fundraising activities you're going to do to hit your target, visit mariecurie.org.uk/legal to find out how to keep your activity safe and legal – from food hygiene and insurance issues, to consent forms and risk assessments.

We're here to answer any questions you may have. Get in touch today on **0800 716 146**.*

*Calls are free from landlines and mobile phones. Your call may be recorded for quality and training purposes. Lines are open Monday to Friday, 9am–5pm.

Paying your money in

Online via JustGiving

All of the money donated through your JustGiving page, including Gift Aid, comes directly to us. You don't need to do anything else. You can also pay in any funds you raise through events on to your page. Visit [justgiving.com](https://www.justgiving.com) for details.

By post

Send your sponsorship forms and cheque or CAF voucher, made payable to Marie Curie, to:

PO Box 23897
14 Links Place
Edinburgh EH6 9AB

Make sure they're clearly marked with your name and the name of the challenge you're taking part in. Include your paying-in slip if you're doing an overseas event.

By phone

You can make a credit or debit card payment by phone on **0800 716 146**.



Simon Rawles/Marie Curie

Thank you

