

# Bright ideas for festive fundraising



# festive fundraisers

## Pin a message

on a Christmas tree.  
A great alternative to  
sending cards at work

## Present wrapping

service. Put those ribbon  
twirling and paper  
folding skills to good use

Hold a **Christmas  
jumper** competition  
or festive-themed dress  
down day



### Get creative

Make and sell cards, crackers or crafts

## There are lots of ways you can raise money for Marie Curie

# festive ways

Whether you want to raise the roof at your work Christmas party or whip up a snowstorm with your seasonal bakes, every pound will make a difference to people living with a terminal illness.

**So how do you go about organising your Christmas fundraiser?**

# 1

### Pick an idea

Just in case you need a bit of inspiration, we've put together our top suggestions in this guide.

# 3

### Promote the event

Once you've sorted out the details, think about how you'll get the most people involved and who can help you spread the word.

# 2

### Plan your activity

Christmas is a hectic time of year and even the simplest activities need some preparation. Get started early to make sure your event goes smoothly and to give you time to plan how to raise the most money.

# 4

### Pay in your money

Collect in your donations and total up the amount you have raised. Find out how you can send the money on the back of this booklet and at [mariecurie.org.uk/festivefundraising](https://mariecurie.org.uk/festivefundraising)





# Gift of Time

Most people would love to have an extra day off work to do whatever they wanted. Why not ask your boss if you can raffle an extra day off at your Christmas party? Not only will you be spreading the good cheer, you'll also be helping pay for Marie Curie nursing care over Christmas.

Visit [mariecurie.org.uk/giftoftime](http://mariecurie.org.uk/giftoftime) to sign up and for a step-by-step guide on how it all works.

Unfortunately, due to gambling laws, companies in Northern Ireland can't take part in Gift of Time.

## It's party time!

Whether you go all out with a big do or just take over a nearby pub, your Christmas party is the perfect time to raise money. Why not hold a themed end of year awards? Or create a Christmas cocktail or drinks offer? When your guests are having fun, they're more likely to give generously.

Alternatively, you could transform your workplace into Santa's Grotto with a decoration competition or challenge your colleagues to a fancy dress contest. Ask everyone to make a small contribution and get the whole office talking!

### Festive fundraisers

#### Karaoke or talent contest

Inspired by X Factor? Charge for entry or per song.

#### Carol concert

Get your workmates together for a traditional sing-along

#### Christmas quiz

Teams pay to enter and show off their knowledge of seasonal trivia

#### Organise a collection or raffle

Sometimes the simplest ideas are the best



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Bake, eat and be

merry!


*Need some more inspiration?*

Or some advice on a specific idea?

Email [fundraising@mariecurie.org.uk](mailto:fundraising@mariecurie.org.uk)

or call 0845 052 4184





Who doesn't like to indulge in a few festive treats? Now's the perfect time to delight your colleagues with some seasonal baking, as we all know calories don't really count at Christmas!

There's a whole host of baking-related activities you could organise. Not only will you be the most popular person in

the office, every mince pie or slice of yule log you sell will help us support people living with a terminal illness.

### **Festive fundraisers**

#### **Christmas bake off challenge**

Give Mary Berry a run for her money

#### **Mince pie eating contest**

Can you ever have too many? We don't think so...

#### **Gingerbread decorating competition**

Dig out those Christmas-themed cookie cutters for this perennial favourite

### **Don't forget**

#### **Keep it clean**

Unsurprisingly, food hygiene should be pretty high on your to-do list when you're planning your event.

Visit the Food Standards Agency at [food.gov.uk](https://www.food.gov.uk) for practical advice, and let us know what you're planning to do so we can help too.

# Thank you!

All the money you raise  
will pay for vital Marie  
Curie nursing care  
at Christmas.



“Marie Curie Nurses make a big difference to families over Christmas. It’s a very difficult time, particularly if your loved one is terminally ill. We are there to give help and support to those families, to enable patients to die in their own homes, surrounded by their loved ones, their pets, their grandchildren, and whoever else is in the house, to make it a very special Christmas for their last one together.”

Sally Monger-Godfrey, Marie Curie Nurse

## How to pay in the money

### JustGiving

All donations sent through JustGiving come directly to us, so there’s no fuss with chasing money.

### Call us

Give us a ring on **0800 716 146** and we’ll guide you through the process.

### Post it

Include your completed donation form, cheque, banking form and any sponsorship forms you used.

### Festive fundraising for Marie Curie Supporter Relations Team

**PO Box 23897, 14 Links Place, Edinburgh EH6 9AB**

**[fundraising@mariecurie.org.uk](mailto:fundraising@mariecurie.org.uk)**  
**[mariecurie.org.uk/festivefundraising](https://mariecurie.org.uk/festivefundraising)**



**MarieCurieUK**

We’re here for people living with any terminal illness, and their families. We offer expert care, guidance and support to help them get the most from the time they have left.