



EVIDENCE LED. IMPACT ORIENTED.
OUR RESEARCH, POLICY AND PUBLIC AFFAIRS STRATEGY

2021-2025

OUR VISION FOR RESEARCH, POLICY AND PUBLIC AFFAIRS

Marie Curie is committed to delivering the best possible end of life experience for everyone.

We have the best possible chance of achieving this aim if we are evidence led and impact oriented – ensuring that the strongest possible evidence base consistently informs our decision making.

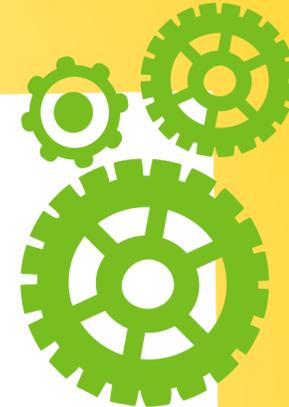


THE FOUR PARTS TO OUR STRATEGY

**A SET OF
CLEAR
THEMATIC
PRIORITIES**



**WORKING ACROSS
TEAMS TO BUILD
EVIDENCE AND
DEVELOP OUR
INFLUENCE**



**WORKING
ACROSS THE UK
NATIONS AND
IN LOCALITIES**



**MONITORING,
REVIEWING AND
LEARNING FROM
OUR IMPACT**



OUR THEMATIC PRIORITIES

- To **provide quality care and support** for the mental and physical health and wellbeing of people affected by dying, death and bereavement.
- To **end financial insecurity** at end of life, and ensure that everyone has the support they need to address their practical concerns.
- To ensure that everyone affected by death and dying – including the family, friends and carers of the dying person – are **supported through and beyond the end of life**.
- To **end inequity in end of life experience** by ensuring access to excellent standards of care and support for all.



OUR APPROACH TO THESE THEMES

- We take a systems approach, recognising that major improvements in end of life experience must be delivered through action *across* the thematic areas.
- We make sure the voice of those affected by death, dying and bereavement are at the heart of all we do.
- We ensure that questions relating to the financial resourcing of palliative and end of life care are addressed throughout our work.

**“We will
focus our efforts on
achieving outcomes
across key thematic
priority areas”**

WORKING ACROSS THE UK NATIONS AND IN LOCALITIES

- We build on our exceptionally strong research and policy presence across the devolved UK nations to develop and strengthen our work there, ensuring our research is always relevant and usable.
- We actively seek and engage with opportunities for coordinated activities across the UK, building on our strong relationships with UK parliamentarians and developing our presence in Westminster.

**“We will
seek to maximise
our impact across
the 4 UK nations and
in localities, taking
bespoke approaches
where needed, and also
coordinating activities
across the UK”**



OUR TEAMS WORK TOGETHER TO BUILD EVIDENCE AND DEVELOP OUR INFLUENCE

- We develop robust evidence on end of life care and experience, which addresses our key themes, and is focused on delivering impact on policy and practice.
- We develop recommendations for change which build on our evidence base and are tailored to different decision-makers.
- We grasp key opportunities, and work in partnership with others to maximise our impact on different decision making audiences.

“We will deliver an integrated approach to building our research evidence base, developing policy recommendations and influencing change in policy and practice”



MONITORING, REVIEWING AND LEARNING FROM OUR IMPACT

- We track and regularly report on our activity and outcomes so we can understand impact over time.
- We implement robust governance of our work to help us explore more ways to have impact.

“We will consistently review and learn from our impact. This plan will be dynamic and develop as new learning emerges”



GET IN TOUCH

SAM ROYSTON

Director of Policy and Research
sam.royston@mariecurie.org.uk

SABINE BEST

Head of Research
sabine.best@mariecurie.org.uk

RUTH DRISCOLL

Head of Policy and Public Affairs, England
ruth.driscoll@mariecurie.org.uk

LOWRI GRIFFITHS

Head of Policy and Public Affairs, Wales
lowri.griffiths@mariecurie.org.uk

JOAN MCEWAN

Head of Policy and Public Affairs, Northern
Ireland
joan.mcewan@mariecurie.org.uk

ELLIE WAGSTAFF

Policy and Public Affairs Manager Scotland
ellie.wagstaff@mariecurie.org.uk

mariecurie.org.uk/policy/meet-the-team